

THIS IS A MAKE-GOOD FOR NOV1 ON LINE-51 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-23 FOR 1 SPOT/WK

82	A	815P-1200M	30	\$6,500.00	11/4	1	11/4	1	SUN	1
PROGRAM : SNF ORD COM1 : FNA/NFL ORD COM2 : SPT ARE BOOKED- THX JEN PART OF A MAKEGOOD MADE UP OF LINES 81-82										
15	S	700P-730P	30	\$1,800.00	11/2	0	11/2	0	FRI	0
PROGRAM : JEOPARDY/WHEEL OF FORTUNE CON COM1 : JEOPARDY/WHEEL OF FORTUNE										
23	E	400P-430P	30	\$400.00	10/29	1	10/29	1	MON	1
23	E	400P-430P	30	\$400.00	11/5	0	11/5	0	MON	0
PROGRAM : JUDGE JUDY/JUDGE JUDY CON COM1 : JUDGE JUDY/JUDGE JUDY										
28	E	600P-630P	30	\$1,000.00	10/29	1	10/29	1	MON	1
28	E	600P-630P	30	\$1,000.00	11/5	0	11/5	0	MON	0
PROGRAM : CH 11 EARLY NEWS CON COM1 : CH 11 EARLY NEWS										
32	S	730P-800P	30	\$1,800.00	11/5	0	11/5	0	MON	0
PROGRAM : JEOPARDY/WHEEL OF FORTUNE CON COM1 : JEOPARDY/WHEEL OF FORTUNE										
43	S	400P-430P	30	\$400.00	11/1	0	11/1	0	THU	0
PROGRAM : JUDGE JUDY/JUDGE JUDY CON COM1 : JUDGE JUDY/JUDGE JUDY										
83	A	530A-600A	30	\$400.00	10/31	1	11/2	1	W-F	1
PROGRAM : NEWS ORD COM1 : NEWS ORD COM2 : SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR NOV1 ON LINE-43 FOR 1 SPOT/WK										
47	S	530P-600P	30	\$900.00	11/1	0	11/1	0	THU	0
PROGRAM : CH 11 EARLY NEWS CON COM1 : CH 11 EARLY NEWS										
48	S	600P-630P	30	\$1,000.00	11/1	0	11/1	0	THU	0
PROGRAM : CH 11 EARLY NEWS CON COM1 : CH 11 EARLY NEWS										

REP HEADLINE# 6368917 TRF# 337727 REP: TEL# 215-564-1206 FAX# 215 564 1103 NOV2/12 14.16
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES** *** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
51	S		730P-800P	30		\$1,800.00	11/1	11/1	0		THU	0
PROGRAM : JEOPARDY/WHEEL OF FORTUNE CON COM1: JEOPARDY/WHEEL OF FORTUNE STATION MAKEGOOD OFFERS: M2 OK'D BUY#12 MISSED:FRI/600P-630P NOV2 30S \$1,000.00 (NOV1/12) BUY#15 FRI/700P-730P NOV2 30S \$1,800.00 BUY#28 MON/600P-630P NOV5 30S \$1,000.00 BUY#32 MON/730P-800P NOV5 30S \$1,800.00 BUY#47 THU/530P-600P NOV1 30S \$900.00 BUY#48 THU/600P-630P NOV1 30S \$1,000.00 BUY#51 THU/730P-800P NOV1 30S \$1,800.00 BUY#23 MON/400P-430P NOV4 30S \$400.00 OFFER:SUN/700P-815P NOV4 30S \$3,200.00 PLS ADVISE. & SUN/815P-1200M NOV4 30S \$6,500.00 CMT:FNA/NFL CMT:SPT ARE BOOKED- THX JEN												
M3	OK'D		BUY#43				NOV1		30S	\$400.00	(NOV1/12)	
							OCT31		30S	\$400.00	PLS ADVISE.	
							CMT:NEWS					
							CMT:SPT IS BOOKED- THX JEN					
NOV/12			71900.00							CONTRACT TOTAL	71900.00	
										TOTAL SPOTS	83	



MARKET TOTALS \$276,538 WPXI 26% KDKA 38% WTAE 33% WPGH 3% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6368917 TRF# 337727 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV1/12 19.24 *** WPXI-TV ***

ADV # 17011 ADV. NAME ISS/AMERICANS 4 TAX REFORM REP.# OFF.# 18 SALESMAN #
AGY # 06331 AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME EMILY MILHOAN
P.O. BOX 25093 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22313

ORDER # CONTRACT # 6368917 CLASS: NATL. LOCAL REGIONAL
PRDCT AMER 4 TX RFRM 10/29 EST#1136 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT29/12 NOV5/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 19.24

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
M2 UNRESL BUY#12 MISSED:FRI/600P-630P NOV2 30S \$1,000.00 (NOV1/12)
BUY#15 FRI/700P-730P NOV2 30S \$1,800.00
BUY#28 MON/600P-630P NOV5 30S \$1,000.00
BUY#32 MON/730P-800P NOV5 30S \$1,800.00
BUY#47 THU/530P-600P NOV1 30S \$900.00
BUY#48 THU/600P-630P NOV1 30S \$1,000.00
BUY#51 THU/730P-800P NOV1 30S \$1,800.00
BUY#23 MON/400P-430P NOV5 30S \$400.00
OFFER:SUN/700P-815P NOV4 30S \$3,200.00 PLS ADVISE.
& SUN/815P-1200M
CMT:FNA/NFL
CMT:SPT ARE BOOKED- THX JEN

M3 UNRESL BUY#43 MISSED:THU/400P-430P NOV1 30S \$400.00 (NOV1/12)
OFFER:W-F/530A-600A OCT31 30S \$400.00 PLS ADVISE.
CMT:NEWS
CMT:SPT IS BOOKED- THX JEN

CONTRACT TOTAL 71900.00
TOTAL SPOTS 89

Preemption Report - Detailed

Tuesday, October 30, 2012 1:59:30 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M I W T F S S Station M Line Comment Contract Start/End Dat Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 337727

Advertiser: Pol/Iss/Americans for Tax Reform (17011)

337727.23.0.2	Breaking News	Open	10/30/12 12:44p	10/29/12	\$400.00	4:00:04p - Judge Judy 4p	1	1	WPXI	JUDY 4-430P/23	10/29/12-11/05/12	06368917
337727.24.0.1	Breaking News	Open	10/30/12 12:43p	10/29/12	\$500.00	4:29:19p - Judge Judy 4p	1	1	WPXI	JUDY 430-5P/24	10/29/12-11/05/12	06368917
337727.43.0.1	Political	Open	10/30/12 1:55pm	11/1/12	\$400.00	4:00:04p - Judge Judy 4p	1	1	WPXI	JUDY 4-430P/43	10/29/12-11/05/12	06368917

Totals for: Pol/Iss/Americans for Tax Ref

Totals for: 337727

\$1,300.00 Preempt Count: 3

\$1,300.00 Preempt Count: 3

530-6w 1x @ 400

10/31-11/12

REP HEADLINE# 6368917 TRF# 337727 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV1/12 11.38
*** WPXI-TV **

ADV # 17011 ADV. NAME ISS/AMERICANS 4 TAX REFORM REP.# OFF.# 18 SALESMAN #
AGY # 06331 AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME EMILY MILHOAN
P.O. BOX 25093 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22313

ORDER # CONTRACT # 6368917 CLASS: NATL. LOCAL REGIONAL
PRDCT AMER 4 TX RFRM 10/29 EST#1136 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT29/12 NOV5/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 11.38

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M2 UNRESL BUY#12 MISSED:FRI/600P-630P NOV2
BUY#15 FRI/700P-730P NOV2
BUY#28 MON/600P-630P NOV5
BUY#32 MON/730P-800P NOV5
BUY#47 THU/530P-600P NOV1
BUY#48 THU/600P-630P NOV1
BUY#51 THU/730P-800P NOV1
BUY#23 MON/400P-430P NOV5
OFFER:SUN/700P-815P NOV4
& SUN/815P-1200M
CMT:FNA/NFL
CMT:SPT ARE BOOKED- THX JEN

30S	\$1,000.00	(NOV1/12)
30S	\$1,800.00	
30S	\$1,000.00	
30S	\$1,800.00	
30S	\$900.00	
30S	\$1,000.00	
30S	\$1,800.00	
30S	\$400.00	
30S	\$3,200.00	PLS ADVISE.
30S	\$6,500.00	

CONTRACT TOTAL 71900.00
TOTAL SPOTS 89

